WHILE SUPPLIES LAST - ENVELOPE PRIZES - LENNAR HOMES 2019 CONTESTS Contest Rules

These contest rules are specific to the above contest conducted by Entercom Arizona LLC d/b/a KOOL FM (collectively, the "Station"). Except to the extent specifically set forth below with respect to this specific contest, the Station's general contest rules apply to this contest as well. A copy of these specific contest rules and the Station's general contest rules are available at the Station's studio at 840 N Central Ave, Phoenix, AZ 85004 during regular business hours and on the Station's website at www.koolradio.com/rules. To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.

Entry/Winning

- 1. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST
- 2. This contest will be played during Lennar Homes Grand Opening live events conducted by the Station at various locations in the greater Maricopa Country area between January 1, 2019 and December 31, 2019. Listeners will be invited to attend live Station appearances at the following locations at the following dates and times (each, an "Event"):
 - (a) Lennar Homes The Arbors Southern Road on March 23, 2019 from 11 am-1pm
 - (b) Lennar Homes The Parks Pinnacle Ridge Road on May 4, 2019 from 11 am-1pm
 - (c) Lennar Homes Marley Parks Vis Del Orollard Road on May 18, 2019 from 11 am-1pm
 - (d) Lennar Homes Asante Asante Road on June 15, 2019 from 11 am-1pm
 - (e) Lennar Homes Alterra Rhea Road on June 29, 2019 from 11 am-1pm

More Dates to Be Determined.

- 3. Starting at the individual start times listed above for each Event, prize envelopes will be distributed on a first-come-first-served basis. One envelope per person. Station will bring no less than 45 prize envelopes to each Event. The contest will end at the earlier of (a) when all prize envelopes Station makes available for that Event are distributed or (b) the end time of the Event as set forth above. Winners do not have to remain present to win. Each prize envelope will contain one of the prizes (or a note identifying the prize) described below and such prize will be awarded to the holder, subject to verification of eligibility.
- 4. Participants are required to comply with all applicable laws and may not behave in any manner that the Station, in its sole discretion, deems to be disrespectful or potentially threatening towards any person present at the Event. In such event, Station reserves the right to disqualify any participant that it believe (whether correct or not) is in violation of the foregoing and such person shall not be entitled to receive any prize in this contest, whether or not he/she is in possession of a prize envelope.

Prize(s)

- 5. Odds of a person receiving an envelope winning a prize in this contest is 100%. Odds of winning a \$5 Starbucks Gift Card will be no greater than 40:45. Odds of winning a \$100 Visa Gift Card will be no greater than 2:45. Odds of winning a \$500 Visa will be no greater than 1:45.
- 6. Up to 45 prizes will be awarded at each Event. Each verified winner in this contest will receive one of the following prizes (which will be randomly assigned to each [purse/envelope]:

\$5 Starbucks Gift Card \$50 VISA Gift Card \$100 VISA Gift Card



\$500 VISA Gift Card

Sponsor(s)

7. The sponsors of this contest are: Entercom Arizona, LLC, Lennar Homes

Other Rules Specific to This Contest

8. Must be 18 years or older in order to participate in this contest.