

KSEG – Fly Like an Eagle Contest Rules

These Contest rules are specific to the above Contest conducted by Entercom California, LLC d/b/a KSEG (the “**Station**”). Except to the extent specifically set forth below with respect to this specific Contest, the Station’s general Contest rules apply to this Contest as well. A copy of these specific Contest rules and the Station’s general contest rules are available at the Station’s studio at 5345 Madison Ave, Sacramento, CA 95841 during regular business hours and on the Station’s website at www.eagle969.radio.com/rules. **To the extent that the general Contest rules differ from these rules, these rules will govern and control with respect to this Contest.**

How to Enter and How to Win

1. NO PURCHASE NECESSARY OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE “FLY LIKE AN EAGLE” CONTEST (the “**Contest**”).
2. **IN ORDER TO BE ELIGIBLE TO WIN ANY PRIZES IN THIS CONTEST, INDIVIDUALS DESIRING TO ENTER THE CONTEST MUST BE TWENTY-ONE (21) YEARS OF AGE OR OLDER AS OF THE DATE OF ENTRY.**
3. From August 12, 2019 through August 30, 2019, the official Fly Like an Eagle Destination List listing the Grand Prize packages available in this Contest, only ONE (1) of which will be awarded in this Contest, will be posted, and may be accessed at www.eagle969.radio.com/fly (the “**Destination List**”). Once the Contest begins, the Destination List will be updated within approximately two (2) hours after each Contest Play (*as defined in Section 4 below*) to indicate destinations that have already been selected by verified Qualifiers (*as defined in Section 4 below*) by marking such selected destinations as “RESERVED”, which mark will appear next to or on top of the name and/or images associated with such selected destination on the Destination List (each a “**Destination Pick**”). Once a destination is marked as “RESERVED” then such destination will no longer be available to other Qualifiers in this Contest.
4. To enter weekdays only (*Monday – Friday, excluding weekends*) from August 12, 2018 through August 30, 2018 (each, a “**Contest Day**”), listen to the Station starting at 8:00am (PT) until 5:00pm (PT) for the cue to call with the previous Qualifier’s Destination Pick (each such cue to call a “**Contest Play**”). There will be up to four (4) Contest Plays per Contest Day. Immediately following the Contest Play, the 1st caller received at (916) 766-9696 will have a chance to identify the previous Qualifier’s Destination Pick for that specific Contest Play. If such caller correctly identifies the previous Qualifier’s Destination Pick for that Contest Play, then subject to verification of eligibility and compliance with these Contest rules, such caller will (i) receive a Qualifying Prize (*as described in Section 9 below*); (ii) have the opportunity to select a destination from among all remaining destinations (i.e., destinations not marked as “RESERVED”) on the Destination List; and (iii) be eligible to participate in the Grand Prize drawing (each a “**Qualifier**”). Decisions by Station personnel will be final as to all matters, including (i) the order in which calls are received; and (ii) whether an entrant correctly identified the previous Qualifier’s Destination Pick in this Contest. These decisions are not appealable or negotiable. Any decision in one Contest play that a description is “close enough” or “not close enough” may NOT be used by an entrant to argue that such decision is a waiver of any kind with respect to any subsequent answer in this Contest.

The first caller for the first Contest Play on August 12, 2019 will not need to identify a previous caller's destination, and will become a Qualifier upon verification of eligibility.

- a. **WARNING: Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Contest Participants should not rely on streamed broadcasts.**
- b. **Only calls received at the preceding phone number are acceptable in this Contest (calls to other Station numbers, including but not limited to Station's main telephone number are not acceptable).**
- c. **There will be up to, but not more than, four (4) Contest Plays each Contest Day.**
- d. **There will be up to, but not more than sixty (60) Qualifiers in this Contest, one (1) Qualifier per Contest Play.**
- e. Callers will only be allowed one (1) chance to correctly identify the previous Qualifier's Destination Pick. Entrants may talk about different destination selections but may ultimately only select one destination from the Destination List. The Station reserves the right to impose a time limit on a case by case basis to the amount of time a contestant has to answer (the amount of time need not be the same for each contestant). For example only, the Station may say "you have only 5 more seconds to give us your final answer." However, Station may elect to accept the last destination mentioned by the Qualifier without warning him/her that time is up for that Qualifier to make a final decision.
- f. If a Qualifier selects a destination on the Destination List that was previously eliminated or if a Qualifier is not familiar with the Destination List, the Station on-air personality will suggest destination that remain available on the Destination List. In such event, Station is not responsible for disclosing all of the available items on the Destination List or for disclosing them in any particular order, nor offering the same or the same number of available items to all entrants equally. Failure to be familiar with all of the items then available on the Destination List is at the sole risk of the Qualifier and once a destination is selected by an entrant on-air, it cannot later be changed by call or visit or email to the radio Station staff.
- g. If the entrant does not correctly identify the previous Qualifier's Destination Pick for that play of the Contest or if the 1st caller confirms that he/she is under 21 years of age, he/she will be disqualified and the Station will take the 2nd caller and the process in Section 4 will be repeated. If the 2nd caller is disqualified, Station will take the 3rd caller and the process in Section 4 will be repeated with the 3rd caller and subsequent callers until the earlier of (a) a Qualifier has been assigned for that play of the Contest **or** (b) 30 minutes has elapsed since the first on-air announcement of this play of the Contest (although Station staff may elect, in their sole discretion, on a case by case basis, to continue this play of the Contest beyond this time deadline if there is still no Qualifier).
- h. Decisions by Station personnel will be final as to all matters, including (i) the order in which calls are received; and (ii) whether an entrant correctly identified the previous Qualifier's Destination Pick in this Contest. These decisions are not appealable or negotiable. Any decision in one Contest play that a description is "close enough" or "not close enough" may NOT be used by an entrant to argue that such decision is a waiver of any kind with respect to any subsequent answer in this Contest.

5. A PERSON MAY ONLY BE A QUALIFIER ONCE IN THIS CONTEST.

6. On Friday, August 30, 2019 at or around 4:30pm (PT) the Station will select one (1) Grand Prize Winner in a random drawing of all Qualifying Prize Winners, subject to verification of eligibility and

compliance with these Contest Rules (the “**Grand Prize Winner**”). Once the Grand Prize Winner has been determined, the Station will contact the Grand Prize Winner to verify eligibility. This phone call will be recorded to play back on the air.

7. ALL QUALIFIERS HEREBY AGREE TO STRICTLY FOLLOW ALL INSTRUCTIONS AND DIRECTIONS GIVEN BY THE STATION STAFF AND UNDERSTAND THAT ANY INTENTIONAL FAILURE TO COMPLY WITH THESE CONTEST RULES OR PROCEDURES OR INSTRUCTIONS GIVEN BY STATION STAFF WILL RESULT IN IMMEDIATE DISQUALIFICATION. ALL DECISIONS MADE BY STATION STAFF AND/OR MANAGEMENT ARE FINAL.
8. Odds of becoming a Qualifier in this Contest depend upon the number of entries received for each Contest Play and the caller’s ability to correctly identify the correct announced confirmation for the Contest Play in which such individual was the correct caller. The odds of a Qualifier winning the Grand Prize will be no greater than 1:60.

Prize(s)

9. Each of the up to sixty (60) verified Qualifiers in this Contest will receive one (1) “**Qualifying Prize**” which is 96.9 The Eagle promotional products (items may include t-shirts, hats, tumblers, etc.). The value of each Qualifying Prize is no more than \$10.00.
10. **ONLY ONE (1) GRAND PRIZE WILL BE AWARDED THIS CONTEST.** Although there will be a total of sixty-one (61) total prizes available, only one (1) “**Grand Prize**” will be awarded. The Grand Prize is a trip for two (2) (the Grand Prize Winner and one (1) guest, age 18 or 21 or older, depending on the Destination Pick selected) to the Destination that the Grand Prize Winner selected at the time they became a Qualifier. Depending on the Destination Pick that the verified Grand Prize Winner reserved from the Destination List, the value of the Grand Prize will be approximately \$3,000 (\$3,000 is the maximum value of a Grand Prize that could potentially be awarded). The Grand Prize Winner has the option to opt for a “**Cash Prize**” instead of the trip in the amount of eighty-five percent (85%) of the value of the destination that was reserved from the Destination List. In order to select this option, the Grand Prize Winner must notify the Station of selecting this Cash Prize option no later than **September 30, 2019**. If the Cash Prize option is selected, the Cash Prize will be awarded in the form of a corporate check. The Grand Prize Winner will be required to submit all required paperwork and provide all Station-requested information for the check to be issued. Checks may take up to twelve (12) weeks to receive and will be mailed directly to the Grand Prize Winner.
 - a. Specific details and values for each potential Grand Prize and any specific restrictions are listed on the Destination List and will be provided, if applicable, to the Winner and the restrictions described in the Station’s General Contest Rules will be applicable unless indicated otherwise by Station on-air directly to the Grand Prize Winner.
 - b. Unless otherwise stated on the Destination List, ground transportation, meals, taxes or other incidental expenses are not included and are expected to be paid by the Grand Prize Winner. Grand Prize Winner and travel guest (if applicable) are responsible for all costs and expenses associated with utilization of the Grand Prize not specifically set forth in the Destination List. Unless otherwise stated, only one hotel room will be provided and all rooms are double (or quad, for prizes for four) occupancy in a standard hotel room and the Winner or his/her guest will be required to have a valid credit card to check in.

- c. In the event the Grand Prize is a trip package that requires all travelers to be 21 or older or 18 or older, then the Grand Prize Winner and any travel guest of Grand Prize Winner (if applicable) must be at least 18 or 21 years of age (if applicable and depending on selected trip package) or older at time of departure for trip. Travel guest of Grand Prize Winner (if applicable) must sign a Release prior to being permitted to take trip with Grand Prize Winner.
- d. **With respect to international travel, winner and guest must have or obtain a valid passport and any required visas prior to boarding a plane and, with respect to all travel, have valid identification and be permitted to travel by air by the applicable governmental authorities.**
- e. With respect to travel: Grand Prize Winner and guest must travel on the same itinerary and on the dates specified by Station. Grand Prize Winner and guest must comply with all travel requirements, which may include, without limitation, presenting necessary identification (i.e. driver's license or passport) at the time of travel. Flight schedules are subject to change without notice. **Any costs incurred due to changes to the original itinerary are solely the Grand Prize Winner's responsibility. Any additional ground transportation, passport fees, trip cancellation insurance, personal purchases and all other expenses not specified herein are solely the Grand Prize Winner's responsibility.** Actual values depend on day and time of departure and other factors. All flights will depart from SACRAMENTO or SAN FRANCISCO area airports, as determined by Station. The difference between any stated value and actual value will not be awarded. If the Grand Prize Winner cannot accept prize as specified, prize will be forfeited. If Grand Prize Winner cancels the original itinerary, the Grand Prize will be forfeited. Any specific restrictions will be provided, if applicable, to the Grand Prize Winner and the restrictions described in the Station's General Contest Rules will be applicable unless indicated otherwise by Station on-air or directly to the Grand Prize Winner.
- f. Verified Grand Prize Winner will be notified when the Grand Prize, Contest paperwork, and travel itinerary is ready and available for pick up at the Station's studio during regular business hours. Verified Grand Prize Winner may wish to call business office at (916) 334-7777 to confirm hours and availability. The verified Grand Prize Winner will have at least 30 days from the date Grand Prize Winner is notified that the prize information is available for pick-up to pick up their prize, unless an earlier deadline is communicated by Station to the verified Grand Prize Winner. **BE ADVISED THAT STATION SOMETIMES DOES NOT RECEIVE TRAVEL DOCUMENTS UNTIL JUST A DAY OR SO BEFORE THE DEPARTURE DATE AND WILL NOTIFY POTENTIAL GRAND PRIZE WINNER AS SOON AS THE DOCUMENTS HAVE ARRIVED. IT IS THE GRAND PRIZE WINNER'S SOLE RESPONSIBILITY TO ENSURE THAT HE/SHE CAN PICK UP SUCH MATERIALS, EVEN ON LAST-MINUTE NOTICE, AND HAS ACQUIRED ANY AND ALL NECESSARY TRAVEL DOCUMENTS, SUCH AS PASSPORTS. FAILURE TO DO SO FOR ANY REASON WILL BE DEEMED FORFEITURE OF ANY TRAVEL-RELATED PRIZE IN THIS CONTEST.**
- g. In the event the Grand Prize is a trip and/or event that does not have a specific set date(s) then Grand Prize Winner and Station will cooperate with each other to coordinate arrangements for the trip/event on a mutually agreed upon date(s) and must be booked within two (2) months of verification at the discretion of the Station. However, in no event should any trip or event take place later than December 31, 2020.
- h. In the event that any part of the Grand Prize is in the form of cash or services, Station is not responsible for how the Grand Prize Winner elects to use the cash nor is Station responsible for the service(s) (or failure of service(s)) by any third party arranged for by the Station.

Sponsor(s)

11. The sponsor of this Contest is Entercom California, LLC d/b/a KSEG.