

99.5 The Mountain's Rev It Up Presented by Avalanche Harley Official Contest Rules

These Contest rules are specific to the above Contest conducted by Entercom Colorado, LLC d/b/a KQMT-FM 99.5 The Mountain (collectively, the “**Station**”). Except to the extent specifically set forth below with respect to this specific Contest, the Station’s general contest rules apply to this Contest as well. A copy of these specific Contest rules and the Station’s general contest rules are available at the Station’s studio at 4700 S. Syracuse St. Denver, CO 80237 during regular business hours and on the contest page on the Station’s website at www.995TheMountain.com. **To the extent the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.**

How to Enter

1. No purchase necessary to enter or to win The Mountain’s Rev-It-Up Harley Giveaway (the “**Contest**”).
2. There are two (2) ways to enter the Contest:
 - a. **On-Site Method of Entry:** Starting on Tuesday, July 9, 2019 and ending on Friday, August 9, 2019 the Station will host up to, but not more than, twenty-six (26) on-site Station events (each, an “**Event**” and collectively, the “**Events**”) in the greater Denver, Colorado area (the “**On-Site Entry Period**”). Dates, times, and locations of all Events will be announced on-air a minimum of three (3) days in advance of an Event. Persons desiring to enter must complete an official entry blank and deposit it in the official entry box during the announced Event times only at the announced location (no mechanical reproductions will be accepted), while supplies last only. At the end of each such Event, the Station will randomly select up to one (1) entry who will be qualified to participate in the Grand Prize Event (*as described in Section 5 below*), subject to verification of eligibility and compliance with these Contest rules (each an “**On-Site Qualifier**”). Entrants do not have to be present at time of each random drawing at each Event to win. Each potential On-Site Qualifier will be contacted by phone at the phone number provided in his or her entry within two (2) business days of random drawing at the particular Event in which a potential On-Site Qualifier is entered. There will be up to, but not more than, twenty-six (26) On-Site Qualifiers in this Contest.
 - b. **Call-In Method of Entry:** To enter, listen to the Station weekdays (Monday through Friday) between 6:00am (MT) and 6:00pm (MT) starting on Tuesday, July 9, 2019 and ending on Friday, August 2, 2019 (each “**Call-in Contest Day**,” collectively the “**Call-in Entry Period**”) for The Harley Rev Sounder for the cue-to-call (and not in a promotional announcement for the Contest) (the “**Sounder**”). Immediately after the Sounder has played, the twenty fifth (25th) caller received on the Station’s contest line at (303) 367-2995 will be qualified to participate in the Grand Prize Event (*as described in Section 5 below*), subject to confirmation of eligibility and compliance with these Contest rules (each an “**On-Air Qualifier**”). If the Station does not receive at least twenty five (25) calls within ten (10) minutes after the Sounder is played for that play of the Contest, then there will be no Call-in Qualifier for that round. There may be up to, but in no event will there be more than, two (2) Sounders played throughout any one (1) Contest Day during the Call-in Entry. There will be up to, but not more than, one-hundred and fourteen (114) Call-In Qualifiers in this Contest.
 - i. **WARNING: ONLINE LISTENERS TO STREAMED BROADCASTS MAY EXPERIENCE A LAG IN TRANSMISSIONS DUE TO BUFFERING LIMITATIONS. CONTEST PARTICIPANTS SHOULD NOT RELY ON STREAMED BROADCASTS.**
 - ii. **Only those calls to the Station’s specific phone number provided at the time calls are solicited shall be eligible to win. Calls to the main Station phone number or any other phone number shall not be accepted for entry to this Contest.**

3. Call-In Qualifiers and On-Site Qualifiers are collectively referred to as “**Qualifier(s)**”. **No person may be a Qualifier in this Contest more than once, regardless of the mode of entry (only the first chronological qualification will count, any subsequent qualifications will be deemed disqualified). Qualifiers cannot transfer or assign their qualifying spots to other persons.** With respect On-Site Qualifiers, the Station will only be required to leave one (1) message at the number provided through or in the potential Qualifier’s entry. If no answer or answering machine is reached or the number is wrong or disconnected, the Station will not be obligated to attempt any further contact. However, the Station reserves the right, in its sole discretion, to attempt to contact any potential Qualifiers more than once and shall not be required to attempt to contact all potential Qualifiers an equal number of times.
4. There may be up to, but not more than, one-hundred and forty (140) Qualifiers selected in this Contest consisting of (i) up to, but not more than, twenty-six (26) Qualifiers from the On-Site Method of Entry (as described in Section 2(a) above), and (ii) up to, but not more than, one-hundred and fourteen (114) Qualifiers from the Call-in Method of Entry (as described in Section 2(b) above).

How to Win

5. All Qualifiers will be invited to participate in The Grand Prize Avalanche Harley Davidson Giveaway Event (the “**Grand Prize Event**”). The Grand Prize Event will take place on Friday, August 9, 2019 at Avalanche Harley Davidson, located at 18425 West Colfax Avenue Golden, CO 80401.
6. **IN ORDER TO PARTICIPATE IN THE GRAND PRIZE EVENT, QUALIFIERS MUST ATTEND THE GRAND PRIZE EVENT IN PERSON AND CHECK-IN WITH STATION STAFF NO LATER THAN 6:00PM (MT).** Qualifiers must check-in at the Station Check-In Table (located at the front entrance of Avalanche Harley Davidson) between 4:30pm (MT) and 6:00pm (MT). Qualifiers must present a valid government-issued picture ID and will be required to sign a Release “as-is” at check-in. If a Qualifier has not checked-in and produced and executed all required documentation at the Station Check-In Table by 6:00pm (MT), such Qualifier will be disqualified and their opportunity to participate in any portion of the Grand Prize Event shall be forfeited. Qualifier spots are not transferable or assignable. Properly checked-in Qualifiers will be deemed “**Finalists**” in this Contest.
7. Last Minute Opportunity to Qualify: In the event that all Qualifiers do not check in with the Station by 6:00pm (MT) or in the event a minimum of one-hundred and forty (140) Qualifiers did not previously qualify on-air there will be a random drawing held for Avalanche Harley Davidson Customers immediately prior to the Grand Prize Event at 6:20pm (MT). Individuals who did not previously become Qualifiers in this Contest will have the opportunity to fill out an entry form for a chance to become a Qualifier and Finalist in the event there are less than one-hundred and forty (140) Qualifiers by 6:00pm (MT) by completing and submitting an entry form with their first and last name at the KQMT table from 6:05pm (MT) until 6:20pm (MT) during The Grand Prize Event. Entry forms are available only while supplies last. No mechanically reproduced or photocopied entries permitted. All entries must be handwritten and deposited into the official entry box no later than 6:20pm (MT). Persons wishing to register in this manner must present proof of age and residency at time of entry. Immediately after 6:20pm (ET), a KQMT representative will select however entries are needed to complete a minimum of one-hundred and forty (140) Finalists or will select all entries in the event the total of last minute entries were less than the amount needed to total one-hundred and forty (140) Finalists and will announce those names over a microphone. Those individuals must be present at the time of the announcement, and must report to the KQMT table within approximately two (2) minutes from the initial announcement of his or her name in order to receive an opportunity to participate in the Grand Prize Event (subject to confirmation of eligibility and compliance with these Contest rules). In the event any selected individual does not report to the KQMT table within

approximately two (2) minutes of the initial announcement then that selected individual will forfeit his or her opportunity to participate in the Grand Prize Event. Selected and confirmed individuals will be able to participate in the Grand Prize Event and will also be considered Finalists.

8. No more than one-hundred and forty (140) Qualifiers will be chosen as Finalists. At approximately 6:30pm (MT), each Finalist will be lined up in the order of the number that they have been issued ranging from 1 to 140 (or less if there are less than 140 Finalists). This official number issued at check-in serves to designate the order in which each Finalist will line-up to participate in the Grand Prize Event. Finalists will then, in ascending numerical order, step up to the Key Peg Board with all 140 Keys (or less if there are less than 140 Finalists) and pick one key to attempt to open one of three (3) locked boxes containing the keys to one of three Grand Prizes (as described below). Three Finalists whose key unlocks any of the three locked boxes will be declared the Grand Prize Winner, subject to verification of eligibility and compliance with these Contest rules, and the Contest will be immediately over. There will be only one (1) Grand Prize Winner per locked box. No other Qualifiers will be permitted to try a key after that point. **It is a possibility that not all Finalists will be able to try their keys.**
9. In the event no Finalist unlocks any of the three (3) locked boxes with their key, then the Station will conduct a random drawing among all Finalists to select one (1) Grand Prize Winner per Grand Prize, subject to eligibility and compliance with these Contest rules. ANY FINALIST WHO HAS DEPARTED THE GRAND PRIZE EVENT WILL FORFEIT THEIR RIGHT TO PARTICIPATE IN THE DRAWING. All Finalists then present will be eligible to participate in the drawing.
10. Participants hereby agree to strictly follow all instructions and directions given by Station personnel at the Grand Prize Event and understand that any intentional failure to comply with these Contest rules or procedures or instructions given by Station staff will result in immediate disqualification. In no event will any “deal-making” between participants be permitted. Station reserves the right to disqualify any person that it suspects has participated in or offered or accepted any type of “deal-making” with respect to this Contest.
11. Odds of becoming a Qualifier on-site in this Contest depend on total number of eligible entries received at each Event. Odds of becoming a Qualifier on-air depend on the number and order of phone calls received for each Sounder aired. Odds of a Qualifier winning the Grand Prize depend on the total number of eligible Qualifiers who attend and are timely checked-in to participate in the Grand Prize Event but shall in no event exceed 1:140.

Prize(s)

12. Up to one hundred (100) Qualifying Prizes will be awarded in this Contest to each of the first one hundred (100) Qualifiers selected on-air. Each Qualifying Prize is one (1) \$20 gift certificate to Avalanche Harley. The last forty (40) Qualifiers selected will NOT win a Qualifying Prize.
13. The first of three (3) verified Grand Prize Winner of the Contest will receive one (1) of the following “**Grand Prizes**” (each a “**Vehicle**”). The Vehicles will be awarded based on the order that the Grand Prize Winners are selected. The first (1st) Grand Prize Winner will win a 2019 Harley-Davidson XL883N Sportster Iron 883, VIN 1HD4LE213KC429841, valued at \$8,999.99. The second (2nd) Grand Prize Winner will win a 2019 Harley-Davidson XL1200X Sportster Forty-Eight (48), VIN 1HD1LC312KC430260, valued at \$11,649.99. The third (3rd) Grand Prize Winner will win a 2019 Harley-Davidson XL1200NS Iron 1200, VIN 1HD1LP311KC429351, valued at \$9,999.99. [confirm how you will be assigning each vehicle to each winner – or change accordingly if this is not correct.]
 - a. The Vehicle must be accepted by the Winner “as-is”.

- b. Station neither makes nor is responsible in any manner for any warranties, representations, or guarantees, express or implied, in fact or law, relating to such Vehicle, including without limitation, its quality, mechanical condition, merchantability, or fitness for a particular purpose, with the exception of any standard manufacturer's warranty that may apply to the Vehicle.
- c. Winner must show proof of Colorado automobile liability insurance requirements prior to taking possession of the prize.
- d. Winner must possess and present state authorized identification prior to being awarded the Vehicle.
- e. The transfer of ownership of the Vehicle to the Winner shall require the Winner to: (1) provide proof of valid insurance that is of sufficient coverage to satisfy those minimum coverage requirements as may be required by the state of Colorado; and (2) to pay in advance of awarding the Prize any and all applicable taxes, emission testing charges, dealer fees, service fees, and any license, title, and registration fees as may apply and be required by the state of Colorado and the county, and municipality in which the Winner resides. Fees can vary by zip code.
- f. Winner is advised to contact their state department of revenue for actual tax rates and information.
- g. Winner shall be solely responsible for his/her compliance, and any costs associated with his/her compliance, with all laws governing the lawful operation of the Vehicle in the state, county, and municipality of Colorado of which the Winner is a legal resident, which may include, but is not limited to, the requirement for the operator of a Vehicle to secure and hold a valid government issued driver's license.
- h. Winner must take possession of Vehicle at a dealership designated by the Station or its designee within forty-five (45) days following winning or whenever winner's Vehicle becomes available.
- i. **Grand Prize Winners will be required to sign and return a completed IRS W-9 form, one or more affidavits and/or liability release agreements within three (3) business days prior to being entitled to any prize in this Contest. Failure to do so by that deadline will result in automatic forfeiture of any prize in this Contest.**
- j. Grand Prize Winner shall be solely responsible for obtaining and payment of any federal or state required registration, inspection, insurance coverage, and taxes for the Grand Prize. Additional information regarding the warranty, pick-up/delivery, and additional information will be mailed to the Grand Prize Winner within three (3) weeks of winning. Grand Prize Winner will be required to complete all relevant transfer documents for the Grand Prize at Avalanche Harley Davidson, CO during regular business hours. Neither Station nor Avalanche Harley Davidson, CO has made or will be responsible in any manner for any warranties, representations, or guarantees, express or implied, in fact or law, relating to such vehicle, including without limitation, its quality, mechanical condition, merchantability, or fitness for a particular purpose, with the exception of any standard manufacturer's warranty that may apply to the vehicle.
- k. **State sales tax must be paid by the Grand Prize Winner in accordance with state law, based on the estimated retail value of the Grand Prize, as awarded. SALES TAX AND OTHER GOVERNMENTAL FEES AND CHARGES MUST BE PAID BY THE WINNER TO THE APPROPRIATE AUTO DEALER(S) PRIOR TO BEING ENTITLED TO RECEIVE ANY PRIZE IN THIS CONTEST. Failure to do so within 30 days of the date that the Winner is advised that the vehicle(s) is ready for pick-up may result in forfeiture of the Grand Prize, in Station's sole and unappealable decision. In Colorado, the actual sales tax rate is dependent on the home address of the taxpayer. In some instances the sales tax varies from city to city. If the Winner is a Colorado resident and receives the Grand Prize, the sales tax may be as much as \$1,362.91. These tax values are estimates only. Station does not guarantee that tax information contained in these Contest rules will accurately reflect the actual tax due from Winner upon receipt of Grand Prize. Contest participants are advised to contact their State Department of Revenue for actual sales tax rates and information. Sales tax must be paid by the Winner before any Grand Prize will be awarded.**

Sponsors

14. The sponsors of this Contest are Entercom Colorado, LLC and Avalanche Harley-Davidson.

Miscellaneous

15. In the event that the Grand Prize Event needs to be rescheduled for any reason, such postponement will be announced on air and on the Station's website. It is the sole responsibility of each Qualifier to check the website and/or listen on-air for cancellation and/or rescheduling information. Notwithstanding the foregoing, Station may (but is not obligated to) send a written, email or telephonic notice to Qualifiers regarding any necessary rescheduling of the Grand Prize Event with the rescheduled date/time but in no event will Station or Sponsors have any liability or responsibility for any Qualifier's failure to receive the message for any reason or any Qualifier's inability to attend the event on the rescheduled date (and no alternative opportunities will be offered).