|  |
| --- |
| IT IS A VIOLATION OF COMPANY POLICY TO MAKE ANY CHANGE TO THIS FORM OTHER THAN FILLING IN THE BLANKS OR CHANGING STATION OR CONTEST NAME. IF YOU MAKE ANY OTHER CHANGE (INCLUDING ANY DELETIONS OR ADDITIONS), IT MUST BE SUBMITTED TO ETM.Legal.Contests@entercom.com FOR APPROVAL. THERE ARE NO EXCEPTIONS TO THIS. FAILURE TO COMPLY WITH THIS COMPANY DIRECTIVE COULD LEAD TO DISCIPLINARY ACTION, INCLUDING, WITHOUT LIMITATION, TERMINATION. |

**[HI-LO JACKPOT]**

#### Contest Rules

These contest rules are specific to the above contest conducted by Entercom Pennsylvania, LLC d/b/a WTDY (collectively, the “**Station**”). Except to the extent specifically set forth below with respect to this specific contest, the Station’s general contest rules apply to this contest as well. A copy of these specific contest rules and the Station’s general contest rules are available at the Station’s studio at 555 Bala Cynwyd, Suite 330, Bala Cynwyd, PA 19004 during regular business hours and on the Station’s website at www.965tdy.com/rules. **To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.**

**Entry/Winning**

1. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST

2. Listeners can enter the Contest by listening to the Station weekdays (Monday – Friday) (excluding holidays) between September 3, 2019 and October 4, 2019 at approximately 9 AM, 9:15 AM, 9:30 AM and 9:45 AM each day for the Station on-air personality to play Coop & Casey’s “Big Money Hi- Lo” sounder. After the sounder is played, the 9th caller at 215-263-9650 will be given an opportunity to guess the cash amount of the jackpot. (Calls to other numbers, including the Station’s general number will not be accepted.) The 9th caller will have 10 seconds to guess the exact amount (dollars and cents) of the jackpot. The on-air personality then will indicate whether the guess is too high, too low or the correct amount in the cash jackpot. A prize will be awarded, upon confirmation of eligibility, to the 9th caller who guesses the correct amount (dollars and cents) in the jackpot within the allotted 10 seconds and the contestant will win the jackpot amount (each a “Winner”). Another game will begin and the Contest will continue until the sooner of: (i) the maximum amount of $2,500 in the aggregate has been awarded in this Contest; (ii) or until October 4, 2019. The maximum amount of all prizes awarded in this Contest is limited to $2,500. **WARNING: Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Contest Participants should not rely on streamed broadcasts.**

3. The cash amount of each Jackpot will be pre-determined by Station prior to accepting any guesses.

**Prize(s)**

4. The odds of an entrant selecting the correct jackpot amount are 1 in 100,000 or better if prior contestants have already guessed on a particular jackpot.

5. Up to 4 prizes will be awarded in this Contest. Cash prizes will be paid by company check and will be available within 8 weeks of Winner’s completion of all required Station documents and verification of eligibility. The maximum amount of all prizes awarded in this Contest is limited to $2,500.

**Sponsor(s)**

6. The sponsors of this contest are: Entercom Pennsylvania, LLC, Springfield Mitsubishi.

**Other Rules Specific to This Contest**