“Kids4Kids Talent Show”
2019 Official Contest Rules

These Contest rules are specific to the above Contest conducted by Entercom Missouri, LLC d/b/a KNOU-FM (the “Station”). Except to the extent specifically set forth below with respect to this specific Contest, the Station’s general Contest rules apply to this Contest as well. A copy of these specific Contest rules and the Station's general Contest rules are available at the Station’s studio at 1220 Olive Street, Suite 300, St. Louis, MO 63103 during regular business hours and on the Contest page on the Station’s website at https://now963.radio.com/contests. To the extent that the general Contest rules differ from these rules, these rules will govern and control with respect to this Contest.

How to Enter
1. No purchase is necessary to enter or win NOW 96.3’s Kids4Kids Talent Contest (the “Contest”).
2. To enter from 12:01am (PT) on October 28, 2019 and end at 11:59pm (PT) on November 11, 2019, persons eighteen (18) years of age or older (each an “Entrant”), must go to www.now963.com and click on the graphical Contest entry link.
3. Enter online starting at 12:01am (CT) on October 28, 2019 and ending at 11:59pm (CT) on November 24, 2019, visit https://now963.radio.com/contests, click on the Kids 4 Kids link and complete the online entry/registration form by submitting the entrant’s full name, phone number (including area code), age, e-mail address, and other information requested (some of which may be optional).

a. As part of the entry process, entrants may be provided with an opportunity to opt-in to receive solicitations from, and/or to become a member/participate in clubs of (i.e., email clubs, text clubs, and rewards programs), the Participating Stations; provided, however, agreeing to receive such solicitations and/or accepting such membership is not a condition of entry into this Contest and will not increase your chances of winning.
4. Click on the “Submission” (may also appear as “Upload Video”) tab and:

a. Submit only one (1) “Video” (as defined by requirements in Section 5 below) of your child, and only your child performing a talent;

b. Enter your name, your date of birth, your address, your phone number, your e-mail address, and your child’s first name, your child’s last initial, your child’s age at the time of entry; and

c. Affirmatively check the box or “I agree” button, expressly confirming each of the following:
   - Entrant represents and warrants that he/she is both eighteen (18) years of age or older and a legal resident of either Missouri or Illinois.
   - Entrant represents and warrants that they are the parent or legal guardian of the child depicted in the video.
   - Entrant represents and warrants: 1) the child depicted in the video is between the ages of fourteen (14) years of age and eighteen (18) years of age at the time of entry (i.e. at least fourteen (14) years of age and under eighteen (18) years of age), and 2) other than the child, there is no other person depicted in the video at all (visually or aurally), no matter how far away or obscure.
   - Entrant represents and warrants that he/she owns the rights in, or has otherwise obtained permission to use, the video submitted with their entry.
   - Entrant represents and warrants that he/she authorizes Station to post the video on Station’s website or social network sites, and/or use the video in any other manner Station sees fit without the payment of any additional compensation to the Entrant or the child.
   - Entrant agrees and acknowledges that Station, all Contest sponsors, and their respective affiliates, parents, employees, agents and all other related sponsors: may use the Entrant’s name, image, video submission, other entry materials and/or biographical information for advertising and/or promotional purposes on radio, TV...
broadcasts, in the newspaper, on websites and/or any other medium in connection with participation in this Contest or otherwise without the payment of any additional compensation to the Entrant or the child.

- Entrant understands and agrees that Station shall be the sole and exclusive owner of the video submitted, whether or not the video is selected as a winner, and entrant agrees to sign any documents requested by Station to evidence such transfer of ownership.

- By submitting a video in a Station Contest, entrant agrees to indemnify Station should any representations and warranties made by entrant herein or in the applicable Contest rules prove to be false or inaccurate.

- Entrant acknowledges and agrees that the Contest rules are available to him/her at [www.now963.com/rules/rules](http://www.now963.com/rules/rules), that he/she has had an opportunity to review them before entering this Contest, and agrees to be legally bound by the Contest rules. Contest rules are also available Monday through Friday (excluding holidays) during normal business hours at the Station’s studios.

5. Video requirements:
   a. Video must not exceed thirty-seconds (:30) in length, and the video file must not exceed 200MB in size.
   
   b. The video must be uploaded using the method described in Section 4 above in one of the following file formats (no other formats will be accepted): .avi (AVI Video), .mov (QuickTime Movie), .mp4 (MPEG-4 Video), .mpeg (MPEG Video), .mpg (MPEG Video), .wmv (Windows Media Video), .dv (Digital Video File), .asf (Advanced Systems Format File), .3gp (3GPP Multimedia File), or .qt (Apple QuickTime Movie).
   
   c. Video entries must not contain or depict any registered trade/servicemark or other copyrighted material other than those owned or licensed by the Entrant, or the Station, or a Contest Sponsor. The foregoing is not intended to require Station to disqualify entrants who, in Station’s sole discretion, appear to be innocently wearing clothing or are in areas that just happen to contain third party logos or marks. Further, Station may, but is not obligated to pixilate/cover any trademarks/servicemarks/copyrighted materials in Station’s sole discretion.
   
   d. Only one (1) video may be submitted for entry in this Contest 1) by any one (1) Entrant who must be both eighteen (18) years of age or older and the parent or legal guardian of the child depicted in the video, and 2) depicting only their one (1) child who must be between the ages of fourteen (14) years of age and eighteen (18) years of age at the time of entry (i.e. at least fourteen (14) years of age and under eighteen (18) years of age) as of the date of entry may be submitted for entry in this Contest.
   
   e. No person but the child entered into the Contest may be depicted in the video (no matter how far away or obscure). No other person’s image or voice can be captured in the video. Any video with any other person(s) depicted in it (visually or aurally) will be ineligible and will be disqualified; provided, however, that Station reserves the right to accept videos that have parts of other people visible that Station deems (in its sole discretion) is not material to the video and such persons are completely indistinguishable (for example, a leg or finger). Further Station’s decision in this matter is final and not appealable and Station is not obligated to treat every video identically (for example, Station may decide that in one video a leg is not material but that another is in another video). Any video with any other person(s) depicted in it will be ineligible and disqualified, except as otherwise permitted in this Section 5(e).
   
   f. Video entries (as defined by requirements in Section 5 above), as well as any comments that may be posted to any video entries in this Contest, must not contain or convey any content that the Station determines at its sole discretion, subjectively or otherwise, (i) to be indecent, profane, obscene, explicitly sexual, harmful, threatening, abusive, harassing, tortious, defamatory, vulgar, libelous, or hateful, (ii) to be racially, ethnically, or otherwise offensive or objectionable, (iii) to encourage unlawful behavior, (iv) to infringe upon the brand names, trademarks, trade names, logos, or any other intellectual property that may belong to a third party, or (v) to disclose any detailed personal, physical, contact, or otherwise confidential information that
may belong to a third party. BY ENTERING THIS CONTEST AND SUBMITTING VIDEO, THE ENTRANT IS REPRESENTING TO STATION THAT THE USE AND DISTRIBUTION OF SUCH VIDEO WILL NOT VIOLATE OR INFRINGE UPON THE RIGHTS OF ANY THIRD PARTY, INCLUDING, WITHOUT LIMITATION, COPYRIGHTS OF OTHERS.

6. STATION RESERVES THE RIGHT, AT ITS SOLE ABSOLUTE DISCRETION, AND ON A CASE-BY-CASE BASIS, EITHER TO EDIT OR TO DISQUALIFY ANY ENTRY THAT STATION DETERMINES TO BE IN VIOLATION OF ANY PROVISION OF THESE CONTEST RULES. STATION SHALL NOT BE REQUIRED TO MAKE THE SAME DETERMINATION BASED ON THE FOREGOING FOR EVERY VIDEO AND MAY TREAT EACH VIDEO ENTRY DIFFERENTLY, IN ITS SOLE DISCRETION, EVEN IF THE PROBLEMATIC CONTENT IS SIMILAR.

7. BOTH THE ENTERING PARENT/LEGAL GUARDIAN AND THE CHILD MUST BE ELIGIBLE TO WIN IN THIS CONTEST (OTHER THAN THE MINIMUM ENTRY AGE RESTRICTION WITH RESPECT TO THE CHILD).

8. STATION WILL DISQUALIFY ANY VIDEO THAT IS RECEIVED FROM AN ENTRANT WHO IS NOT THE PARENT OR LEGAL GUARDIAN OF THE CHILD DEPICTED THEREIN.

9. Station will discard multiple entries received by same Entrant in Contest, whether video submitted as entry is of the same or of a different child, and only the first qualified entry to be received by Station, in chronological order, from particular Entrant will be eligible for entry in Contest.

10. By entering this Contest, Entrants understand and agree that Station may elect to use any entry submitted for entertainment purposes on-air and may choose to comment on, mock, poke fun at, and/or mimic any entry submitted. Entrants waive any right to make any claim against Station or any Contest sponsors with respect to any comments - disparaging or otherwise - made on-air regarding such Entrant’s entry.

How to Win

11. After 8:00am (CT) on November 25, 2019, a panel of Station judges will review all complete eligible Videos and select the ten (10) Videos they deem best based on any lawful criteria, which may include without limitation, a) originality, b) quality of musical composition and lyrics (if applicable), c) quality of performance, and/or d) receiving the most listener votes during the Voting Period as the winners of this Contest, subject to verification of eligibility and compliance with the Contest rules (“Finalists(s)").

12. Station will contact each potential Finalist by telephone at the number provided in the online entry form. In the event that any of the Finalists are found to be ineligible, the Station will disqualify such Finalist (including all of the other associated Entrants).

13. In the event that an Entrant is disqualified for any reason after it has been selected as a Finalist, Station is NOT obligated to select a replacement Finalist (but reserves the right to do so in its sole discretion, time permitting).

14. The up to ten (10) verified Finalists in this Contest will each receive the opportunity for their children (who were in the Video entries) to perform at the Kids 4 Kids Talent Show at J. Scheidegger Center for the Arts at Lindenwood University, 2300 W Clay Street, St. Charles, MO 63301 on December 8, 2019 (the “Grand Prize Event”) subject to the following:

a. Exact time, order, and length of each verified Finalists’ performances at the Grand Prize Event will be determined by the Station in its sole and absolute discretion and will be communicated to each Finalist prior to the Grand Prize Event.

b. Finalists must provide their own instruments for the performance.

c. Finalists must perform, live, vocally and/or instrumentally.

d. Performance by Finalists is subject to venue restrictions.

e. In the event that a Finalist cannot, is unable, or is unwilling to perform due to a scheduling conflict by the Finalist, that Finalist will forfeit the opportunity to perform and Station reserves the right but is NOT obligated to select an alternate band (time permitting) as a Finalist. In the event that the Station selects an alternate Finalist, the alternate Finalist will be selected in Station’s sole discretion (based on any lawful criteria Station deems desirable).
f. Station is not responsible to the Finalists if the Grand Prize Event is cancelled or postponed, a Finalist is unavailable to perform at the Grand Prize Event, or if the venue or any third party determines that a Finalist cannot perform for any reason. In the event of illness, act of God, scheduling conflict or any other reason, Station is not responsible and the performance will not be rescheduled. Finalists will not receive any compensation for performing at the Grand Prize Event.

g. BY PARTICIPATING IN THE GRAND PRIZE EVENT, ALL FINALISTS CONSENT TO THE AUDIO AND/OR VIDEO RECORDING OF THEIR PERFORMANCE AND UNDERSTAND AND AGREE THAT OWNERSHIP OF SUCH VIDEO RECORDING SHALL BELONG TO STATION AND THAT STATION SHALL BE FREE TO USE SUCH VIDEO (AND THE PERFORMANCES EMBODIED THEREIN) IN ANY MANNER STATION SEES FIT, NOR OR IN THE FUTURE, IN ANY MEDIUM WITHOUT ANY COMPENSATION TO ANY OF THE PERFORMERS.

h. Only the child of each actual Entrants named in the official entry form may perform at any of the Grand Prize Event (irreconcilable break-ups are at your risk). Entrant and Finalist spots are not assignable, replaceable, or transferrable.

i. All Finalists must show a valid government photo I.D. and sign a liability release agreement and/or other forms prior to being permitted to perform at the Grand Prize Event and/or being recognized as a Finalist.

j. Finalists hereby agree to strictly follow all instructions and directions given by the Grand Prize Event staff and understand that any intentional failure to comply with the processes, procedures, and instructions may result in immediate disqualification, in Station’s sole discretion. ALL FINALISTS MUST BE DRESSED APPROPRIATELY.

15. After the ten (10) Finalists(s) perform at the Grand Prize Event, a panel of judges will review all complete eligible Finalist live performances and select one (1) Finalist they deem best based on any lawful criteria, which may include without limitation, a) originality, b) quality of musical composition and lyrics (if applicable), c) quality of performance, subject to verification of eligibility and compliance with the Contest rules ("Grand Prize Winner"). The Grand Prize Winner will be announced at the conclusion of the Grand Prize Event on December 8, 2019.

Prizes

16. The one (1) Grand Prize Winner in this Contest will receive $2,500 in the form of a check made payable to the parent/guardian of the child Grand Prize Winner issued by Entercom Communications upon the submission and completion of all required documentation required by Station. The one (1) Grand Prize in this Contest will be awarded only to the one (1) Entrant who has been both selected and verified as the one (1) Winner of the Contest. The one (1) child depicted in the one (1) verified Winner’s Video will not be entitled to win any prizes in this Contest.

Sponsor(s)

17. The sponsors of this Contest are SSM Health and Entercom Missouri, LLC.

Other Rule(s) Specific to this Contest

18. In order to receive the Grand Prize, the Grand Prize Winner will be required to produce documentation (including but not limited to a birth certificate or court order appointing a legal guardian) establishing that (i) they are the parent or legal guardian of the child depicted in the selected video; and (ii) the depicted child meets the Age Requirement. Grand Prize Winner must present the required documentation in person at Station’s studios when picking up Grand Prize.

19. Station is conducting this Contest using proprietary software owned by a third party known as Second Street Inc. ("Second Street"). Second Street is not a sponsor of this Contest but entrants may be required, as part of the entry process, to agree and consent to Second Street’s Terms of Service and Privacy Policy (both of which are available via a link during the Contest entry process) (collectively, the “Second Street Policies”) and may be required to register with Second Street. While agreement to the Second Street Policies is required in order to enter this Contest, the Second
Street Policies are not a part of these Contest rules but are a separate agreement between the entrant and Second Street. With respect to the conduct of this Contest by Station, in the event of any conflict between the Second Street Policies and the Station Contest rules, the Station’s Contest rules govern.

20. Station is not responsible for any error or technical malfunctions associated with the Second Street site that may affect any entrant’s ability to enter, to win, or to be properly considered in this Contest, regardless of the cause. In the event of a malfunction associated with the Second Street site that Station (in its sole discretion) deems to materially and adversely affect this Contest, Station reserves the right to suspend this Contest, terminate this Contest without a winner, terminate this Contest and select a winner early, provide alternative means of entry or any other changes to these Contest rules that Station deems appropriate under the circumstances. Any such changes, terminations or suspensions will be announced on air and/or posted on the Station’s website, if applicable.

21. Employees of Second Street and its affiliates, their respective parents, affiliates, subsidiaries, advertising sponsors and promotional agencies, and the immediate family members of each are not eligible to win in this Contest.